

Ideal Client Profile (ICP)



Geographies

Double click to type...

Industries

Double click to type...

Company size
(headcount or revenue)

Double click to type...

Their ultimate goals

Double click to type...

Pain points
(you could solve for them)

Double click to type...

Current solution
(if any)

Double click to type...

Cost of switching

Double click to type...

Decision makers

Double click to type...

Budget
(or average deal size)

Double click to type...